

MODESTO KIWANIS CLUB



SPONSORSHIP REQUEST

MODESTO'S 151st ANNUAL FOURTH OF JULY PARADE

COMMITTEE

Parade Chair

Jeremiah Williams

Parade Entry Chair

Kevin Scott

Sponsorship Contact

Jeremiah Williams

Judge Chair

Yamilet Valladolid

Media Contact

Savannah Williams

City Liaison

TBA

Modesto Kiwanis President

Jeremiah Williams

Committee Members

Todd Aaronson

Don Ahrens

Ray Alli

Hugh Brereton

Dave Epps

John Field

Dan Fitzgerald

Pat Glattke

Craig Haupt

John Hertle

Loretta Menshew

Jennifer Mullen

Chris Murphy

Charlie Nguyen

Jack Quinnett

Buzz & Nancy Rasmussen

David Roddick

Kevin & Jessie Scott

Linda Singer

Yamilet Valladolid

Jeremiah Williams

Nancy Williams

Savannah Williams

The Modesto Kiwanis Club cordially invites you to be a sponsor of the 151st Annual 4th of July parade in downtown Modesto. A significant portion of funding for the parade depends on sponsorships from individuals, organizations, and businesses in the community. When the City of Modesto held the very first 4th of July Celebration, more than 150 years ago, they did not realize that it would become the longest-running parade in California state history. Each year this event brings together residents, businesses, schools and organizations in the community to celebrate and enjoy our nation's freedom.

Your generous sponsorship will help insure that the 4th of July parade, an important tradition celebrating our nation's freedom, continues in Modesto. Additionally, your sponsorship will be recognized and appreciated by the thousands of people who attend the parade and who view it on television or social media.

Modesto's 4th of July parade is made possible through the generosity of individuals, organizations, and businesses in our community. In these challenging economic times, we appreciate that you must pick and choose carefully where your funds will best be valued. We hope that we can count on your support as a sponsor. Sponsorship levels are outlined on the attached page and a sponsorship form is also attached.

The Modesto Kiwanis Club took over the responsibility of organizing and financing the Parade in 2011. The Modesto Kiwanis Club, founded in 1923, is a non-profit 501(c)4 community service organization which has served Modesto for 99 plus years! Although the City of Modesto does not provide any financing for the Parade, the city is our largest in-kind sponsor.

If you have any questions, or would like further information, please do not hesitate to contact Jeremiah Williams at (209)568-3096. You may also visit the website for the parade at <https://modestojulyparade.com/>

Please respond by June 26, 2024 to insure that you receive all your listed sponsorship benefits.

Thank you in advance for your support.