

# MODESTO KIWANIS CLUB



## SPONSORSHIP REQUEST

### MODESTO'S 145th ANNUAL FOURTH OF JULY PARADE

#### COMMITTEE

##### Parade Chair

Jeremiah Williams

##### Parade Entry Chair

John Field

##### Sponsorship Contact

Jeremiah Williams

##### Judge Chair

Ron Emerzian

##### Media Contact

Savannah Williams

##### City Liaison

Ashley Weaver

##### Modesto Kiwanis President

John Hertle

##### North Modesto Kiwanis President

Adrian Crain

##### Committee Members

Ray Alli  
Hugh Brereton  
Adrain Craine  
Ron Emerzian  
Dave Epps  
Dan Fitzgerald  
Pat Glattke  
John Hertle  
Mike Kumler  
Tony Madrigal  
Terry McGrath  
Al & Loretta Menshew  
Jennifer Mullen  
Chris Murphy  
Charlie Nguyen  
Karen Peterson  
Jack Quinnett  
Buzz & Nancy Rasmussen  
Joy Swick  
Margaret Trammell  
Nancy Williams  
Savannah Williams  
Nancy Young

The Modesto Kiwanis Club cordially invites you to be a sponsor of the 145th Annual 4th of July parade in downtown Modesto. A significant portion of funding for the parade depends on sponsorships from individuals, organizations, and businesses in the community. When the City of Modesto held the very first 4th of July Celebration, more than 145 years ago, they did not realize that it would become the longest-running parade in California state history. Each year this event brings together residents, businesses, schools and organizations in the community to celebrate and enjoy our nation's freedom.

Your generous sponsorship will help insure that the 4th of July parade, an important tradition celebrating our nation's freedom, continues in Modesto. Additionally, your sponsorship will be recognized and appreciated by the thousands of people who attend the parade and who view it on television or social media.

Modesto's 4th of July parade is made possible through the generosity of individuals, organizations, and businesses in our community. In these challenging economic times, we appreciate that you must pick and choose carefully where your funds will best be valued. We hope that we can count on your support as a sponsor. Sponsorship levels are outlined on the attached page and a sponsorship form is also attached.

The Modesto Kiwanis Club took over the responsibility of organizing and financing the Parade in 2011. The Modesto Kiwanis Club, founded in 1923, is a non-profit 501(c)4 community service organization which has served Modesto for 90 years! Although the City of Modesto does not provide any financing for the Parade, the city is our largest in-kind sponsor.

If you have any questions, or would like further information, please do not hesitate to contact Jeremiah Williams at (209)568-3096. You may also visit the web site for the parade at <http://www.modestojulyparade.com/>

Please respond by May 13, 2019 to insure that you receive all your listed sponsorship benefits.

Thank you in advance for your support.