

# MODESTO KIWANIS CLUB



## SPONSORSHIP LEVELS for the **151st ANNUAL FOURTH OF JULY PARADE**

### PLATINUM \$5000

- 4 parade entries with entry fee waived
- Name and/or Logo (where applicable) on parade website, banners, radio and TV announcements
- Private VIP Area near Parade stage
- Personalized LIVE announcements at all Parade Announcement booths throughout the parade
- Continuous recognition as a sponsor during 4<sup>th</sup> of July Parade
- Opportunity to display Business Banner at Judges Stand
- 8 tickets to the Modesto Nuts baseball game July 3rd, which includes a fireworks show
- 3 articles in the Modesto Bee including sponsors' business logo

### GOLD - \$2500

- 2 parade entries with entry fee waived
- Name and/or Logo (where applicable) on parade website, banners, radio and TV announcements
- Private VIP Area near Parade stage
- LIVE announcements at all Parade Announcement booths throughout the parade
- 4 tickets to the Modesto Nuts baseball game July 3rd, which includes a fireworks show
- 3 articles in the Modesto Bee including sponsors' business name listed

### SILVER - \$1500

- 1 parade entry with entry fee waived
- Name on parade website
- Private VIP Area near Parade stage
- 2 tickets to the Modesto Nuts baseball game July 3rd, which includes a fireworks show
- 3 articles in the Modesto Bee including sponsors' business name listed

### BRONZE - \$750

- 1 parade entry with entry fee waived
- Name on parade website
- 3 articles in the Modesto Bee including sponsors' business name listed
- Private VIP Area near Parade stage

### FRIEND OF THE PARADE - \$100

- Name on the parade website

### FRIEND OF THE 4TH - \$50